

# CAPWHN WEBINAR

Monday September 16, 2019 at 1230 EDT

(0930 PDT, 1030 MDT, 1030 CST, 1130 CDT, 1330 ADT, 1400 NDT)



Lead. Advocate. Act: Helping nurses influence better health, better care and better value

Nurses are helping to shape policy decisions all the time – whether they are aware of it or not! But the work of policy development is complex and can be hard to navigate. This introductory webinar is designed to help emerging and established nurse leaders more strategically tackle the tough work of influencing organizational policy and broader public policy. Using a mix of theory, evidence and practical experience, Mike Villeneuve will help participants to situate local health and care issues within the larger context of the challenges confronting health systems decision makers across the country and beyond.

## Objectives:

- ❖ Discuss why it is important for nurses to study and engage in health policy.
- ❖ Define the key terms and concepts of public policy development.
- ❖ Apply a policy cycle model in the context of nursing issues to shape local health policy and implementation for the benefit of population health, nursing, nurses and care.
- ❖ Recognize opportunities to strategically engage in policy work and advocacy

## Presenter:

Michael Villeneuve, RN, MSc, Chief Executive Officer, Canadian Nurses Association, Ottawa ON

To register please contact [admin@capwhn.ca](mailto:admin@capwhn.ca)